

Eyeglasses, Special, \$3.95

Finger piece eyeglasses or spectacles with the popular shell-like rims. Fitted with large deep curve spherical lenses. Examination by registered specialist without extra charge.

Bloomingtondale's—Main Floor.

BLOOMINGTONDALE'S

Illustrated Store News

14-Kt. Gold Wrist Watches, \$14.95

Either yellow or white gold cases in round shape. Fitted with 15-jewel ever Swiss movements. Mounted on black wrist bands with gold clasps. Guaranteed timepieces at a specially low price.



Bloomingtondale's—Main Floor.

NEW YORK

59th to 60th Street—Lexington to Third Avenue

NOVEMBER 4, 1921

Saturday—Another Busy Shopping Day in This Busy Store



Charming Duvetyne Hats Sale Saturday Only \$3.95

Silk duvetyne in beautiful soft colors. Trimmed with

Silk all-over embroidery
Metal thread embroidery
Silk embroidery

Ostrich feathers
Flowers

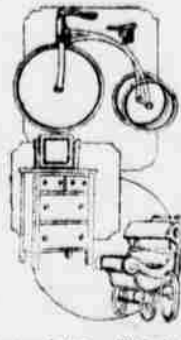
Metal cloth combinations

Bloomingtondale's—Main Floor.

Toy Bargains! Joy Bargains! Floor Sample Sale Saturday

Bring the youngsters for this event. Every floor sample put on sale at drastically low prices—25% to 33 1/3% below regular.

Clearing out all these toys—to make room for the new things crowding in for Christmas season.



Bloomingtondale's—Third Floor.

Included in the sale are velocipedes, tricycles, wagons, desks, chairs, white enamel furniture, shoo-flys, swing horses, kiddie-kars, doll carriages—and dozens and dozens of others.

Once again—bring the youngsters in tomorrow—Saturday—and let them have the joy of choosing what they want—themselves!

Extra Special Sale Women's Petticoats

Extra Special, \$3.98

Extra heavy Jersey silk with two rows of fringe trimming. Straight lines. Also a lot of manufacturers' samples—jerseys, messalines, and taffetas.

Extra Special, \$2.98

Taffetas, jerseys, messalines—in a pretty assortment of skirts, many colors. Straight lines and plaid flounces.

Extra Special, \$1.98

Fine quality sateen skirts with deep flounces. Extra size, full 60 inch hip. All popular colors.

Bloomingtondale's—Second Floor.

Women's Novelty Neckwear, 39c each

Hundreds of samples—two or three of a kind. In the lot are vestees, collar and cuff sets, separate collars—in silk, satin, organdie. White, ecru and two-toned effects—all at one price, 39c.

Bloomingtondale's—Main Floor.

New Imported Veilings Special—18c yd.

Plain or dotted veiling in black, brown, navy and two-tone colors. A wide selection of patterns.

Hair Bows, 49c

All ready to wear—without fuss or tying! Of 5 to 6 1/2-inch fancy striped, plaid or plain taffeta ribbon. Light and dark shades. Held on the hair with pretty clasp.

Bloomingtondale's—Main Floor.

Men's Suits and Overcoats Worth Far More Than This

Sale Price **\$34.50**

A special purchase enables us to offer these excellent suits and overcoats at such a price. Each one is right for style in cut and fabric.

Suits are single, double breasted and conservative styles. Of fine all-wool worsted, cassimere and velour, in pin stripes, herringbone weaves, plaids, blue serge and plain weaves. Suits with one pair of trousers—suits with two pairs. Sizes for regulars, shorts, stouts or slims. 34 to 46.

Overcoats are big ulsters, ulsterettes and Chesterfield models. Single and double breasted, belted or loose. All-wool materials with plaid backs or plain. Convertible collars. Lined fully or with satin yoke and sleeves. Sizes 33 to 50.

Bloomingtondale's—Second Floor.



Looking for Good Stiff Cuff Shirts? Here They Are—\$1.44

A price for Saturday only! Excellent quality percale shirts in neat stripes with laundered cuffs. All fast colors. Plenty of men still like stiff cuff shirts and don't know where to get them. Try these. Sizes 13 1/2 to 20.

Bloomingtondale's—Main Floor.



Special Groceries

5 lbs. Maracaibo or Santos coffee, 5 lbs. granulated sugar and one large can Bess Evaporated milk... \$1.25
5 lbs. Special Mixed tea, 5 lbs. granulated sugar and 1 can Bess Brand milk... \$1.30
Fancy Irish Mackerel—5 lbs. Fish per kit... 89c
Gold Medal or Hecker's flour, 24 1/2 lb. bag... 95c
Fancy Mixed Crackers, Sunshine, per lb. 24c
Takomas, 2 pkgs... 9c
Tomatoes. Small cans, each 5c; doz... 50c

Bloomingtondale's—Basement.

Meat Specials

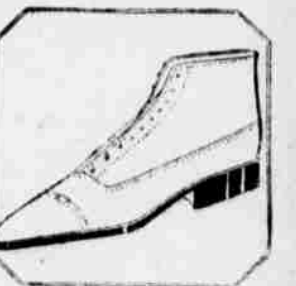
Hamquarters Spring Lamb... 35c lb.
Loins of Jersey Pork... 28c lb.
Roasting Lamb... 15c lb.
Rib Roast Beef... 22c lb.
Sugar Cured Bacon... 28 1/2c lb.
Fresh Killed Roasting Chickens... 35c lb.
Sirloin Steaks... 30c lb.
Lamb Chops... 28c lb.

Bloomingtondale's—Basement.

Shoe Sale for Men at a Man's Price

\$4.65

Good serviceable shoes, high or oxford, Goodyear welted soles, all leather. Tans, gun metal, brown—in brogue, English or medium toe. All sizes, in lot but not in every style.



Bloomingtondale's—Second Floor.

Men's Heavy Wool Underwear Far Down in Price

Shirts and Drawers \$1.39
Very Low Price.
Natural Gray Wool Shirts and Drawers—First quality. Root's Tivoli brand. Enough cotton to keep them from shrinking, \$1.39.

Bloomingtondale's—Main Floor.

Extra Warm Shirts \$1.79
Special Price.
Double-breasted Shirts, natural gray heavy weight wool. Back is double weight too. Very big value—Root's Tivoli brand, too, \$1.79.

ROOTS TIVOLI STANDARD UNDERWEAR

Bargain Shoe Basement Specials \$3.49, for Saturday

Brogue Oxfords—all shades of tan calfskin...
Black Suede Cleopatra Pumps...
Opera Pumps—dull or bright leathers...
Patent Colt Cleopatra Pumps...
Black Satin Strap Pumps...
4-Buckle, 4-Strap Pumps...

\$3.49

Children's Shoes—Real Values

Famous McElwain Shoes and Brogue Oxfords for children, misses and college girls...
Boys' Goodyear Welted Shoes—all sizes. Black or tan...

\$3.49

Bloomingtondale's—Bargain Shoe Basement.



C-h-i-l-d-r-e-n-'s N-e-w-s

Sale of Boys' Two Trouser Suits, Overcoats and Mackinaws—\$9.75



Two-Trousers Suits, \$9.75

All-wool materials in box pleated, inverted pleat and plain patch pocket styles. Full belted coats, alpaca lined and nicely tailored. Sizes 7 to 18 years.

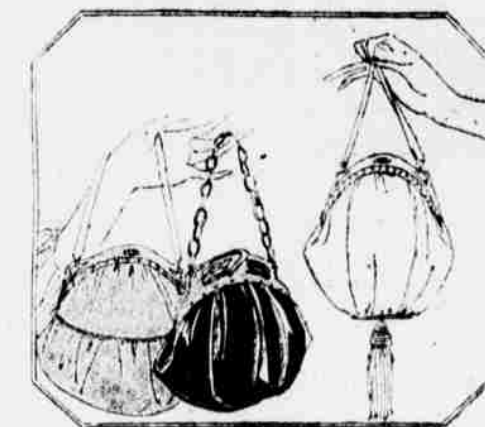
Russian Overcoats, \$9.75

In blue, brown and gray chinchillas, brown and blue pebble and fancy weaves. Button to neck. Double breasted, full belted. Sizes 2 1/2 to 10 years.

Mackinaws, \$9.75

All-wool—30 oz. heavy weight American woolen cloth. Attractive overplaids in plain or fancy models. Convertible collars. Top and muff pockets. Full belted. Sizes 8 to 17 years.

Bloomingtondale's—Second Floor.



Sale of Handbags Silk and Velvet \$2.75

Extraordinary values, every one. Only a few of many desirable shapes illustrated. Silk duvetyne and broadcated velvet bags with heavy shell and fancy metal mountings. Novel powder box, coin purse and mirror. Copies of imported bags—attractively lined in silk. Black, brown, navy, taupe and tan.

Bloomingtondale's—Main Floor.

2 Carloads Apples 5 Eating Apples, 10c 22c dozen

Large eating apples... 29c doz.
Juicy, sweet oranges... 39c doz.
Grape Fruit... 4 for 25c.
Grapes and California fruit low priced.

Fresh cut roses and carnations... 50c doz.
Large bunches of Japanese button chrysanthemums... 39c.
Chrysanthemums... 50c and up.
American Beauties, orchids and varieties of flowers at moderate prices.
Artistic floral designs... \$3 up.
Open to 9 P. M. daily and 6 P. M. Sunday.
Lexington Avenue at 53th St.

Ornamental and decorative plants; evergreens for window boxes and bulbs for fall planting—low prices. Special—Boston ferns, 50c each.
Greenhouses on the Roof

Cats—Puppies—Birds

Large shipment of Hartz Mountain singing canaries—\$5 each.
Talking parrots—\$15 and up.
50,000 goldfish, 5c each—5 for 25c.
Pekinese, Pomeranian, Boston Terrier and Maltese Terrier Puppies and grown stock—all toy breeds.
Angora kittens and grown stock.
All reasonably priced.
Assortment of brass and Japanese cages, supplies, etc.

Bloomingtondale's—Main Floor.

Boys' Heavy Weight Union Suits, 59c

Silver gray ribbed cotton union suits. Warm, comfortable, well made, good value.

Main Floor.

Derby Ribbed Hose for Children, 69c

Sports hose at this exceptional price. Warm, good looking. Heather green or lovet mixture. Sizes 6 to 10.

Main Floor.

Children's High Shoes Low in Price \$1.29

High shoes made on broad toe lasts, for boys, girls, misses. Stitched down sewed soles. In tan kid and gun metal.

Marked at a price to attract thrifty mothers. Well made, good looking shoes that are exceptional at this \$1.29 price.

Sizes 3 to 6; 6 1/2 to 11; 11 1/2 to 2.

Bloomingtondale's—Second Floor.

Saturday Sale of Smart, Warm Coats For 6 to 16 Year Girls \$15



Velour and heather mixtures, all-wool. Full flared and lined throughout. Inverted pleat, deep pockets and large collar of self material or beaverette fur.

Winter Coats for Girls, Special, \$10.95

Heavy, warm mixtures of brown, reindeer and Sorrento blue. Styles are most becoming—well tailored and lined throughout, with large collars, too, and warm pockets.

Girls' Serge Dresses, \$7.95 and \$5

Two surprisingly low priced groups—these attractive wool serge dresses for girls. Regulation and various individual styles. Prettily trimmed and fashioned for girls 6 to 16 years.

White Jean Cotton Serge Cotton Serge
Middies, \$1. Bloomers, \$1. Skirts, \$1.

A Big Day of Big Values in the Girls' Shop for Girls and Their Mothers

Bloomingtondale's—Second Floor.